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# Wellbeing of Women Summary Accounts 2008

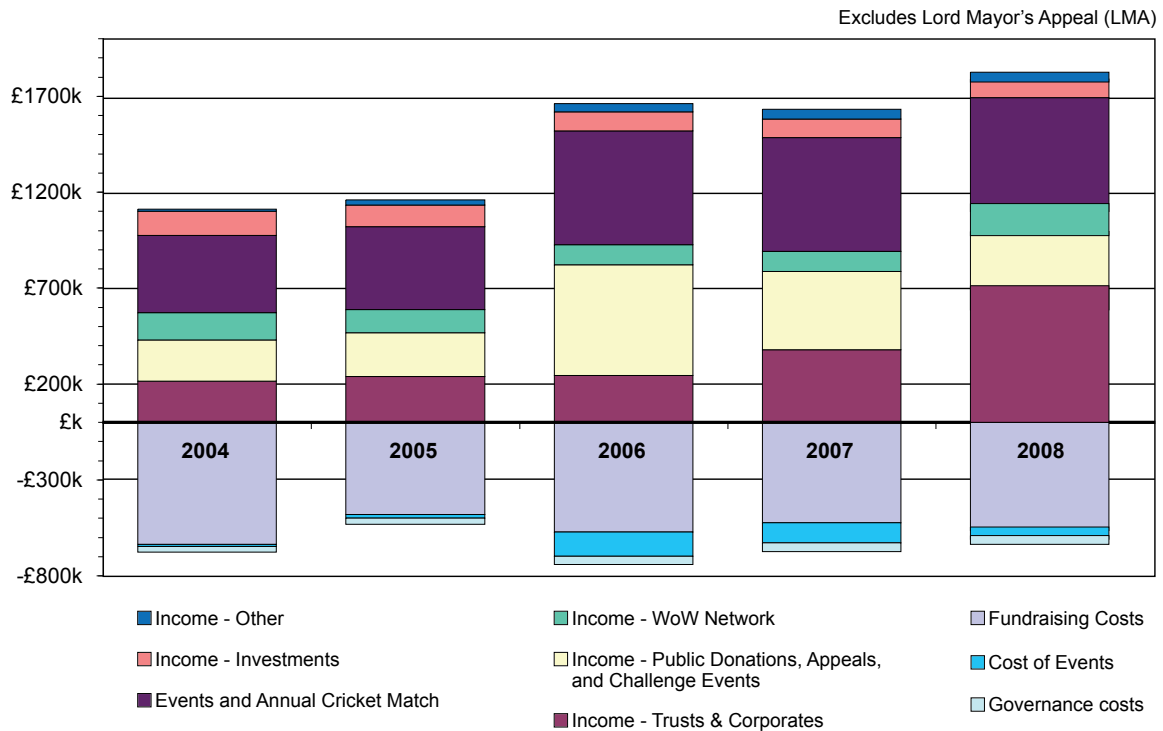


Wellbeing of Women

Charity Registration No: 239281

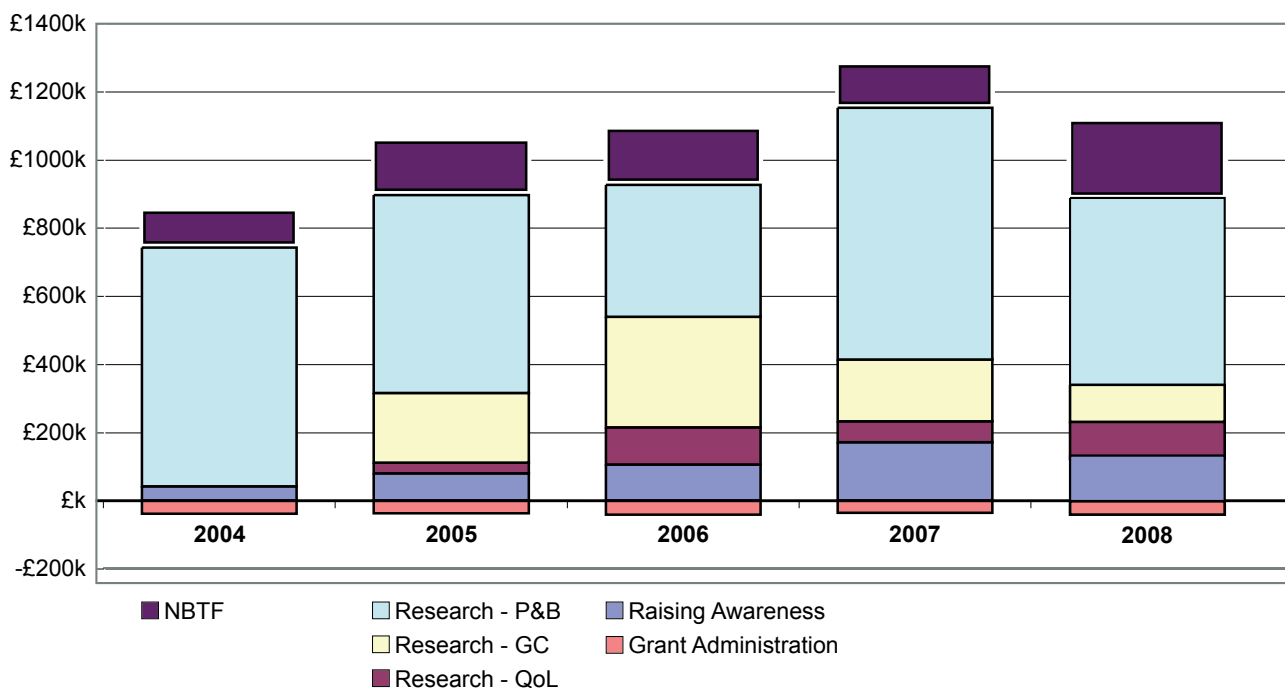
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# Income and Costs



	2008		2007		2006	2005	2004
	Total	Ex LMA	Total	Ex LMA			
Trusts and Corporate Donations	717.8	717.8	377.9	377.9	243.0	239.6	213.8
Public Donations, Appeals, & Challenge Events	2,502.8	272.1	613.5	409.8	578.4	227.4	214.9
WoW Network	153.1	153.1	103.2	103.2	105.8	121.2	144.3
Events and Annual Cricket Match	560.1	560.1	593.0	593.0	592.0	432.6	401.0
Investments	121.7	97.4	98.3	97.8	99.4	111.3	125.9
Other	34.9	34.9	51.1	51.1	42.9	27.9	10.6
<b>Total Incoming Resources</b>	<b>4,090.4</b>	<b>1,835.4</b>	<b>1,836.9</b>	<b>1,632.7</b>	<b>1,661.5</b>	<b>1,160.0</b>	<b>1,110.5</b>
Realised on Sale of Investments	2.4	2.4	61.3	61.3	292.0	6.5	-7.9
<b>TOTAL INCOME</b> including realised investment gains	<b>4,092.8</b>	<b>1,837.8</b>	<b>1,898.2</b>	<b>1,694.0</b>	<b>1,953.5</b>	<b>1,166.5</b>	<b>1,102.6</b>
<b>Split by</b>							
Restricted	515.2	515.2	382.3	382.3	518.4	401.3	97.4
Unrestricted	3,577.6	1,322.6	1,515.9	1,311.7	1,435.1	765.2	1,005.2
<b>TOTAL INCOME</b>	<b>4,092.8</b>	<b>1,837.8</b>	<b>1,898.2</b>	<b>1,694.0</b>	<b>1,953.5</b>	<b>1,166.5</b>	<b>1,102.6</b>

# Charitable Expenditure



Charitable Objects	2008				2007	2006	2005	2004
	£K	Pregnancy & Birth	Gynaecological Cancers	Quality of Life				
Research Grants	411.5	146.8	104.0	662.3	675.0	505.2	464.8	557.5
<i>[Additional Funding by NBTF*]</i>				<i>[115]</i>	<i>[123]</i>	<i>[150]</i>	<i>[149]</i>	<i>[100]</i>
Research Training Fellowships	167.9			167.9	248.6	251.6	243.3	96.6
<i>[Additional Funding by NBTF*]</i>				<i>[110]</i>				
Entry Level Scholarships	45.7	17.5		63.2	37.6	80.0		
Student Elective Bursaries	19.0			19.0	10.1	5.0		
<i>[Additional Funding by NBTF*]</i>				<i>[7]</i>	<i>[10]</i>	<i>[10]</i>	<i>[6]</i>	<i>[5]</i>
<b>Total New Awards</b>	<b>644.1</b>	<b>164.3</b>	<b>104.0</b>	<b>912.4</b>	<b>971.3</b>	<b>841.8</b>	<b>708.1</b>	<b>654.1</b>
(Released)/provided from previous years	-99.2	-57.7	-3.3	-160.2	10.2	-20.7	107.9	46.0
Cost of Administering and Monitoring Grants and Awards				41.3	35.3	41.2	36.6	37.2
<b>Total Expenditure on Research</b>				<b>793.5</b>	<b>1,016.8</b>	<b>862.3</b>	<b>852.6</b>	<b>737.3</b>
Raising Awareness of Womens Health				132.7	171.6	106.0	81.2	42.5
<b>Total Expenditure in Furtherance of the Charity's Objectives</b>				<b>926.2</b>	<b>1,188.4</b>	<b>968.3</b>	<b>933.8</b>	<b>779.8</b>
Fundraising costs				560.0	523.3	571.8	480.5	635.4
Lord Mayor's Appeal Costs				668.0	182.4			
Cost of Events and Challenge Events				31.7	104.3	125.7	18.1	12.2
Governance				49.3	47.4	43.3	33.7	29.9
<b>TOTAL EXPENDITURE</b>				<b>2,235.4</b>	<b>2,045.8</b>	<b>1,709.1</b>	<b>1,466.1</b>	<b>1,457.3</b>
Fundraising % (excluding LMA income and costs)				32%	38%	42%	43%	58%

\* Awarded by the Trustees of Wellbeing of Women in their capacity as Corporate Trustee of the National Birthday Trust Fund. These figures are not included in the consolidated totals for Wellbeing of Women and therefore do not appear in the audited accounts.

# Consolidated Balance Sheet

	£K	2008	2007	2006	2005	2004
Fixed Assets and Investments		1,953.6	2,370.8	2,254.8	2,233.2	2,155.6
Current Assets						
- Debtors		654.9	327.8	244.1	100.2	71.9
- Cash		2,268.8	534.2	542.0	379.3	205.1
		2,923.7	862.0	786.1	479.5	277.0
Creditors		-1,584.6	-1,338.3	-1,137.5	-1,255.1	-984.2
Total Assets less Current Liabilities		3,292.7	1,894.5	1,903.4	1,457.6	1,448.4
Long Term Creditors		-758.5	-708.8	-545.3	-502.8	-329.7
<b>Net Assets</b>		<u>2,534.2</u>	<u>1,185.7</u>	<u>1,358.1</u>	<u>954.8</u>	<u>1,118.7</u>
Unrestricted Funds - General		2,099.8	653.7	790.9	679.2	806.8
Unrestricted Funds - Designated against Grants awarded in excess of restricted funds		861.1	1,012.6	1,170.7	1,017.2	612.6
Restricted Funds		-426.7	-480.6	-603.5	-741.6	-300.7
<b>TOTAL FUNDS</b>		<u>2,534.2</u>	<u>1,185.7</u>	<u>1,358.1</u>	<u>954.8</u>	<u>1,118.7</u>

## Wellbeing of Women Research

Wellbeing of Women continues to occupy a unique position as the only UK charity to fund research into all aspects of women's reproductive health. Trustees ratified a total award of £1,114,722 (2007: £1,103,928) for new research projects including 6 Research Grants, 2 Research Training Fellowships, 4 Entry Level Scholarships, and 26 Student Elective Bursaries (including £232,371 (2007: £132,587) awarded by trustees in their capacity as Corporate Trustee of the National Birthday Trust Fund). The funds were apportioned with roughly 73% going to support projects and 27% training and development awards.

## Women's Health Awareness

Wellbeing of Women continued to invest in women's health awareness. The Annual Women's Lunch debate and the WoW Show were both repeated to great success, as was the autumn Healthy Woman Campaign. An increasing number of health seminars were run for companies and community groups. The main website was relaunched, and with the kind assistance of Mothercare, the Eating for Pregnancy website ([www.eatingforpregnancy.org.uk](http://www.eatingforpregnancy.org.uk)) went live in Spring 2008.

## Fundraising

During 2008 Wellbeing of Women continued and strengthened its on-going fundraising at the same time as managing the 2008 Lord Mayor's Appeal. Excluding the appeal, incoming resources increased to £1.8m (2007: £1.6m) at the same time as the cost of raising funds reduced to £592k (2007: £627k). As a result the fundraising cost ratio for on-going operations fell for the fourth year running to 32% (2007: 38%).

Income from Corporates and the WoW Network showed considerable gains and Wellbeing of Women was pleased to be awarded a £158k grant from the Big Lottery Fund. The second Inspirational Women of the Year Gala Awards Evening was held in May. The latter event was the culmination of a campaign run by the Daily Mail with Wellbeing of Women and sponsored by M&S. Sponsorship income raised for the third Hike for Hope is carried over to 2009 when the event takes place, and this is reflected in lower income for challenge events compared to 2007.

Wellbeing of Women was proud to have been selected as the main beneficiary of the Lord Mayor of the City of London's Appeal for November 2007 to November 2008 and was honoured that HRH Prince William of Wales consented to be Patron of the Appeal. Monies raised, and costs, were shared 75% to Wellbeing of Women and 25% to another charity, ORBIS (Reg. No. 1061352). Wellbeing of Women was charged with the organisation and running of the Appeal. The appeal generated a net fund of £1.6m for Wellbeing of Women.

## Trustees Statement

The above information is extracted from the full trustees' report and financial statements which have been audited by Horwath Clark Whitehill LLP who gave an unqualified audit report on 21 May 2009. The auditors have confirmed to the trustees that the summarised financial statements are consistent with the full financial statements for the year ended 31 December 2008. The trustees report and financial statements were approved by the trustees and signed on their behalf on 21 May 2009. They have been submitted to the Charity Commission.

These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full trustees report, audit report and financial statements may be obtained from:

Wellbeing of Women  
27 Sussex Place  
Regent's Park  
London  
NW1 4SP

Signed on behalf of the trustees



Sir Victor Blank  
Chairman  
21st May 2009

## Secretary

Helen Moffatt

## Auditors

Horwath Clark Whitehill  
LLP  
St Bride's House  
10 Salisbury Square  
London  
EC4Y 8EH

## Bankers

National Westminster Bank plc  
CafCash Limited  
LloydsTSB Group plc

## Registered Office

Wellbeing of Women  
27 Sussex Place  
Regent's Park  
London  
NW1 4SP

## Registered numbers

Company: 824076  
Charity: 239281

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Registered Charity No. 239281