

## **Research Strategy**

### **Aims**

Wellbeing of Women's grant award programme seeks to improve the health of women and babies by:

- Supporting high-quality research, defined as research with: realistic aims and objectives, innovative experimental methods or approaches, good prospects for significant scientific or clinical advance and good value for money
- Addressing gaps in knowledge by supporting scientifically valid medical research
- Investing in the training of new researchers with promising potential who are seeking to work in and improve the health of women and babies
- Meeting an identified need to improve the health of women by seeking the different opinions of experts and beneficiaries
- Ensuring the long-term future of the charity by maintaining a reputation for quality and transparency

### **Objectives**

To contribute to:

- Equipping doctors and other health professionals with the research skills needed to help deliver the best healthcare for women and babies
- Developing academic research that can translate into practical benefits
- Further developing techniques and treatments to improve the health of women and babies
- Adding to the knowledge base and understanding of the health of women and babies
- Promoting the dissemination of research results and engaging with beneficiaries and partner organisations
- The maintenance and maximisation of a research portfolio that can be used to leverage continued funding